

**EXPRESSION OF INTEREST**

**SERVICES OF ADVERTISING AGENCIES REQUIRED**

MEPCO invites Active PID Enlisted advertising agencies for providing services to publish/ telecast its advertisements in Print & Electronic Media. MEPCO would like to work with agencies which have a facilitator unit in Multan.

Interested agencies may send their applications alongwith following documents:

1. Complete Company Profile.
2. Accreditations Certificate attested by APNS/ PBA.
3. Detail of suspensions, agency faced in last 03 years. Attested by APNS/ PBA.
4. Capital of Company. (Financial Statements for last 03 years).
5. Affidavit that company is not black listed by any Government, Semi Government Departments and autonomous bodies.
6. Detail of cases about applicant agency (if any) in any court of law.
7. MEPCO reserves the right to accept or reject any or all applications at any stage without assigning any reason as per PPRA Rules 2004.
8. The short listed agencies will be invited for their presentation before the Selection Committee/ Authority.
9. No compensation will be paid to participating agencies in the form of TA/DA for presentation or production of material.
10. Conditional entries will not be accepted.
11. Interested Agencies must include their creative work/ proposals in their EOI documents regarding MEPCO's Image Building, Online Customer Facilitation Centers/ 118, Bills payment through Raast/ Online Apps of Banks, Use of Efficient Electrical Appliances and Effective Anti Theft Campaigns for evaluation.

**EOI must reach at following address till Monday 10 June 2026 in the office of Director (Public Relations) MEPCO, Circle Office Building MEPCO Head Quarter, Khanewal Road Multan upto 10:00 A.M and will be opened on Monday 10 June 2026 at 12:00 P.M in above office address.**



**Chief (HR & CP) Officer  
MEPCO HQ Khanewal Road Multan  
Contact No. 061-9220062**